



# Obvious Adams: The Story of a Successful Business Man

*Robert R Updegraff*

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## **Obvious Adams: The Story of a Successful Business Man** Robert R Updegraff

Obvious Adams: The Story of a Successful Business Man, originally published in the Saturday Evening Post in 1916, is a classic story of a business man in the field of advertising and his journey to business success. It is a story which has lead individuals with business ideas to garner great success in the world of business and in their professions. This Robert Updegraff classic is often used in business schools and by individuals studying entrepreneurship, advertising, and business.

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