



# Blog Promotionology - The Art & Science of Blog Promotion

*Mike Allton*

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## **Blog Promotionology - The Art & Science of Blog Promotion** Mike Allton

Ever wonder how some bloggers and businesses are able to bring in a huge audience and get their content seen everywhere? This book guides you through every aspect of promoting your latest blog posts, from prepping your blog to sharing and updating.

Learn how to make sure that your entire blog site encourages and facilitates social sharing.

Learn how to leverage every social network, and how to share blog posts the best way for each.

And learn how to re-share content later, as well as pull in influencers who have even larger audiences to tap.

BLOG PROMOTIONOLOGY is the complete guide to promoting your blog posts. And as a Kindle eBook, you can download and refer to the guide on your Kindle or any iOS or Android device with the free Kindle app.

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