



Guerrilla Music Marketing Handbook: 201 Self-Promotion Ideas for Songwriters, Musicians & Bands on a Budget (Revised & Updated)

Bob Baker

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The classic guide to independent music promotion (**revised and updated 2013**). With this manual, you'll discover that music marketing doesn't have to be expensive or flashy to be effective. Whether you're promoting a fast-growing indie band, record label or solo act from your basement, the *Guerrilla Music Marketing Handbook* gives you the tools you need to get the most out of your music career.

Within these pages you'll find:

- **Dozens of simple, high-impact ways to promote yourself, your band, or your new release**
- Tips on how to double your music sales (in 90 days or less)
- **25 ways to finance your next recording project, music video, or major equipment purchase**
- The 29 most important elements in creating sizzling music publicity materials

"The most directly applicable, start-tomorrow, creatively inspiring book I've ever seen on promoting your music!" -**Derek Sivers**, founder of CD Baby

"After applying many of Bob's ideas, and without any wholesaling or distribution, I sold more than 20,000 music albums over the last five years. Using his suggestions, I increased my fan base by 35% in just one year. Pretty good for a non-performing artist who does all studio work. Bob is the master of music marketing!" -**Kris Lee-Scott**, Hanai Music

Don't create great music in the dark. Get the *Guerrilla Music Marketing Handbook* today. It's already helped thousands of artists get more exposure and generate more gigs and music sales. Now it's your turn to soak up these ideas and put them to work for you.

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Greg Wilson:

Spent a free the perfect time to be fun activity to perform! A lot of people spent their free time with their family, or all their friends. Usually they performing activity like watching television, about to beach, or picnic within the park. They actually doing ditto every week. Do you feel it? Would you like to something different to fill your current free time/ holiday? Could possibly be reading a book could be option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of book that you should read. If you want to consider look for book, may be the publication untitled Guerrilla Music Marketing Handbook: 201 Self-Promotion Ideas for Songwriters, Musicians & Bands on a Budget (Revised & Updated) can be fine book to read. May be it may be best activity to you.

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This Guerrilla Music Marketing Handbook: 201 Self-Promotion Ideas for Songwriters, Musicians & Bands on a Budget (Revised & Updated) is completely new way for you who has fascination to look for some information mainly because it relief your hunger of knowledge. Getting deeper you in it getting knowledge more you know or you who still having little digest in reading this Guerrilla Music Marketing Handbook: 201 Self-Promotion Ideas for Songwriters, Musicians & Bands on a Budget (Revised & Updated) can be the light food in your case because the information inside this book is easy to get by simply anyone. These books develop itself in the form which can be reachable by anyone, that's why I mean in the e-book web form. People who think that in e-book form make them feel sleepy even dizzy this publication is the answer. So there is no in reading a reserve especially this one. You can find actually looking for. It should be here for you. So , don't miss that! Just read this e-book kind for your better life as well as knowledge.

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